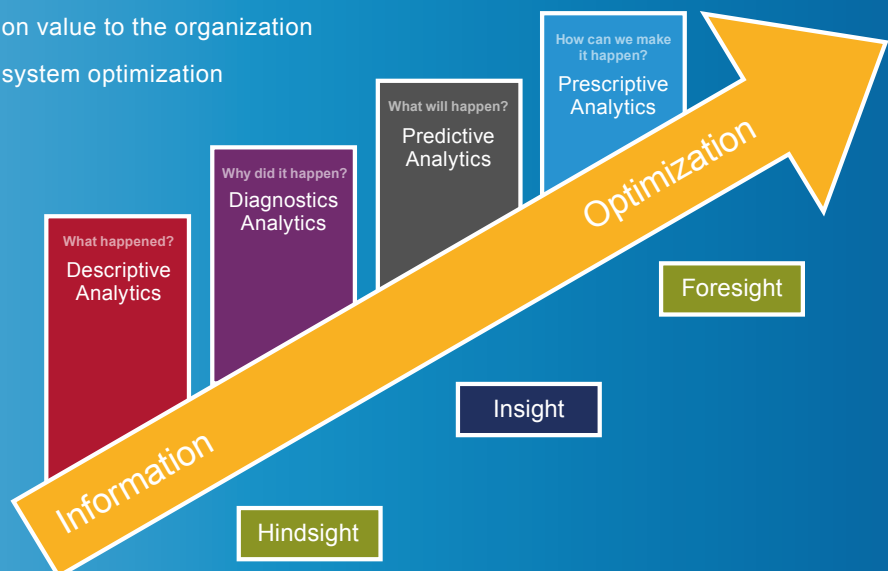




TECHWORKERS DATA ANALYTICS SOLUTION

A Techworkers data analytics solution gives you:

- None of the disruption and expense of building an in-house analytics capability
- Better decision making through tracking, measurement and visualization
- Strategic advantage through predictable future business outcomes
- Enhanced key business function value to the organization
- Organizational efficiency and system optimization



Improved outcomes and greater efficiency from better-informed decisions

Analytics has always been a powerful tool in business. And with the proliferation of data generated across the entire organization, there are potentially so many more insights to be gained. The challenge today is to access all that information and generate predictive outcomes across integrated systems and processes.

Unfortunately, most businesses leverage siloed data, or data from specific verticals, which only reports historical results, neglecting to integrate and align analyses from other siloes across the enterprise. As a result, the analytics can be of limited value.

But going deeper and further with your analytics requires time and capabilities that you and your team simply cannot provide. There is an alternative. You can add value by creating an analytics practice: a service designed to drive competitive advantage from your analytical assets. And Techworkers can help.

Analytics for better outcomes

Building an analytics practice with Techworkers ensures your business benefits from best practices, and proven solutions without depleting resources from your team or requiring a costly training program.

We offer a full suite of capabilities, from setting analytics strategy and architecture to designing, modelling, prototyping and delivering solutions across existing or new platforms. Turnkey enablement, with models for operation and maintenance, are available so your business can benefit from day one.

Our services include:

- Strategy
- Architecture
- Design, modelling and prototyping
- Delivery leadership
- Technology enablement
- Maintenance and operation

Solution offerings

Revenue analytics

- Predict results for course correction and optimization
- Track and visualize goals, forecasts and actuals
- Drive efficiency and eliminate distraction

Installed base optimization

- Know where assets are and when they need renewing
- Align contract and asset renewals

Marketing analytics

- Optimize outcomes
- Integrate sources
- Test options

Channel, partner and distributor analytics

- Deliver services for sales, installed base and campaigns
- Help with the adoption of new tools

Our analytics expertise spans Fortune 100 customers across key domains, including:

- Customer success and recurring revenue support
- Contract and asset management
- Outside and inside sales
- Marketing and finance

Don't gamble with the future of your company. Base your strategic decisions on hard, in-depth analysis, without the need for massive investment. Contact our team today and discuss the best way to set up analysis practice in your business.

For more information on the depth of our commitment to analytics, see our white papers at www.techworkers.com.

For more information on the depth of our commitment to analytics and how Techworkers Data Analytics Solution can benefit your company, please visit www.techworkers.com, call us at 925.359.2200, or email contactus@techworkers.com.